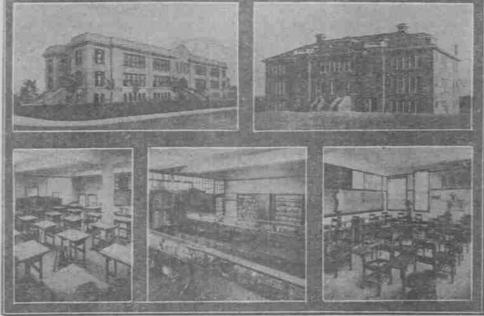
Myriad Activities Boost Advantages in North, South, East and West Through Medium of Advertising Booklets and Events Staged to Bring Progress of El Paso to the Attention of Prospective Capital.

By JOHN B. REGAN.
Assistant Manager Chamber of Cortach YEAR, as the hand of time that it was a alips across the calendar and the ality of the red corpusales of most

El Paso Ward Schools Are Adequate



and science rooms maintained in public school buildings,

steel to Scott of banking will be back that A. Schwartz, in the middle Even then I didn't think he'd stay, of his talk (Roberts' talk) made a It seemed unreasonable that but he came out—and he wired motion to employ him as manager, young man of his ability should

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PERMANENCE

The material that home builders should know about. Brickwork in America dates back to the Seventeenth century, the first brick buildings being erected on Manhattan Island and various other points along the seaboard.

The home builder should know the difference between a brick house and a frame house. It is not good business to dwell on the first cost of anything, for invariably a cheap article is an expensive one before you get through with it, wood is getting scarcer and is skimped to the limit. In the building of frame dwellings it is harder to heat in the winter, less sanitary to live in and more expensive to keep in repairs and the "modern" frame houses are not over ten percent cheaper first cost than brick, the material that will last forever, the material that is fire proof, storm proof, sun proof, water proof, cold proof, and time proof, and is wortrh one hundred percent on the dollar. Materials that deteriorate the day the house is completed are too costly for the average builder.

There are no repairs to pay on brick, no sills to rot, no joints to open, no cracks to daub, no paint to fade, no springing, sagging or decay. Nothing to patch, mend, nail or fasten, Brick

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